

Sons of Pericles & Maids of Athena

Junior Orders of AHEPA and the Daughters of Penelope

December 31, 2012

To whom it may concern:

Members of the Sons of Pericles and the Maids of Athena, celebrate Greek culture and a long tradition of giving back. As the first International Fraternal organizations geared towards young Greek-American men and women, our Orders strive to promote Hellenism, Education, Family, Civic Responsibility and perhaps most importantly, Philanthropy.

This year, the Sons of Pericles and the Maids of Athena have focused our philanthropic efforts on a Joint-National Project to benefit the Friedrich's Ataxia Research Alliance (FARA).

FARA is a national, public, 501(c)(3), non-profit, tax-exempt organization dedicated to curing Friedreich's ataxia (FA). This debilitating, life-shortening, degenerative neuro-muscular disorder affects about one in 50,000 people in the United States. Since its founding in 1998, FARA has supported research that will improve the quality and length of life for those diagnosed with FA and will lead to treatments that eliminate its symptoms.

In our efforts to raise funds and awareness in support of FARA, the Sons of Pericles and the Maids of Athena have organized a Fun Casino Night fundraiser to be held on Saturday, January 19, 2013, at Dirt Cheap Sound Stage in Santa Monica, CA. Enclosed is a flyer with additional event details. Please consider promoting our event, by displaying this flyer at your local business.

Enclosed you will also find a sponsorship form, giving you the unique opportunity to participate in this event at one of our specified donor levels. This opportunity offers great marketing exposure, as it is our hope your donation will bring attendees of the event, as well as their family and friends, to your business.

We look forward to following up with you concerning this exciting opportunity. Should you have any questions regarding FARA and/or our upcoming event, please feel free to contact our National Project Co-Chairs Penelope Alefantis at (403) 615-5679, or Jason Vergados at (617) 834-3447.

For your reference, FARA's Tax ID is 52-2122720.

Thank you in advance for your consideration and support.

Regards,

Jason Vergados and Penelope Alefantis, National Project Co-Chairs

On behalf of Sons of Pericles Supreme Lodge and Maids of Athena Grand Lodge

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